

Roll No.

BCA-103(N)

B. C. A. (First Semester) EXAMINATION, Dec., 2019

(New Course)

Paper Third

PRINCIPLES OF MANAGEMENT

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from all Sections as directed.

Inst. : The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

Section—A

(Short Answer Type Questions)

Note : All questions are compulsory. Each question carries 3 marks.

1. Write short notes on the following :

- (A) Management as Science and Art
- (B) Principles of Scientific Management
- (C) POSDCORB
- (D) Rationality in Decision-making
- (E) Principles of Direction
- (F) Total Quality Management

- (G) Barriers in delegation of authority
- (H) Difference between strategic and operational planning
- (I) Management of stress

Section—B

(Long Answer Type Questions)

Note : Attempt any *two* questions. Each question carries 12 marks.

- 2. 'Management converts disorganised resources of Men, Machine, Money etc. into useful enterprise.' Discuss.
- 3. Describe the contribution of Henry Fayol to the management thought.
- 4. Explain briefly the steps involved in the Planning Process.
- 5. What is 'Grapevine' ? Discuss various barriers to communication.

Section—C

(Long Answer Type Questions)

Note : Attempt any *two* questions. Each question carries 12 marks.

- 6. 'A leader has got multidimensional traits.' Explain. Discuss the managerial grid theory.
- 7. Differentiate between Need Hierarchy theory and ERG theory of motivation.
- 8. Discuss the various forces for change. How does force field analysis help in implementing planned change ?
- 9. 'Strategy can be formulated at three levels.' Explain. Discuss the process and importance of strategic management in the era of globalisation.